



Milo Peron

The Student from Overseas who Came to SLC With a Mission

It takes courage and determination to step outside of your comfort zone and pursue a different path, and Milo Peron is doing just that. Born and raised in Toulouse, France Milo grew up in a family with strong French values that he was taught from a very young age. These qualities, such as respect, honesty and hard work, are qualities that have shaped his character and ambitions.

When Milo was asked about his upbringing and how his French roots play a role in who he is today, he is quick to credit his values. “I was rais-

raised in a very French family with strong French values, and I bring that to my work”. Those values certainly shaped how he approaches the business world today, alongside a childhood memory of one of his friends finding success as an entrepreneur at a young age. “My friend started a business that became very successful when he was only 21”, Milo recalls.

Milo began his studies in Business and Marketing at the University of Toulouse in the fall of 2022. Milo stated that school is “A good way to understand how business works”. Milo is very driven by his personal development. He stated, “School is also a safe place to make mistakes and learn from them”, which is a very smart outlook on education. During his time at the University of Toulouse, Milo also became a negotiations officer, organising large events for students. This hands-on experience allowed him to improve his leadership and interpersonal skills. Since arriving in Canada, Milo has already started a business of his own, which he is particularly proud of.

Despite his successes, Milo clearly cares about the human side of business. When asked how he sees himself contributing to the business field, he says, “I think I have good soft skills; soft skills are more important than hard skills. They are harder to learn but are the skills that set you apart”. It is clear that Milo values his interpersonal abilities and plans to use those skills to disrupt the industry.

Milo’s ambitions are clear: to excel in his field and bring a positive impact to those around him. One of his most important lessons since moving to Canada? “Don’t neglect classes, listen to everyone and learn from others. At the same time, share your opinion and grow”.

With Milo’s strong values, ambitions and sense of purpose, he is poised to make a ripple in the business and marketing scene, from France to Canada and beyond. – By Daniel Lafleur